

# WASTE STRATEGY FOR LEEDS 2019–2021

## Be the best city in the UK

- A world leader in eliminating unnecessary waste and its environmental impact
- Getting the most from our resources to benefit our local economy and communities



## Supporting the Best City priorities

### Sustainable Infrastructure

- Promoting a more competitive, less wasteful, more resource efficient, low carbon economy
- Strengthening digital and data 'Smart City' infrastructure and increasing digital inclusion

### Safe, Strong Communities

- Being responsive to local needs, building thriving, resilient communities

## All doing our part

### Leeds will:

- support young people to lead change
- use simpler, clearer messages to help people recycle
- use social media and work with influencers
- adapt services where recycling rates are low
- connect locals with waste and recycling services
- proudly promote businesses who pledge to reduce their waste
- expect council resources to be managed sustainably
- recycle on-the-go
- ensure waste and recycling is considered in all new developments
- love where we live
- tackle waste crime such as fly-tipping
- #leedsbyexample



## Reducing excess

### Leeds will:

- commit to reduce waste
- stop using so much plastic
- reduce food waste
- buy less and reuse more
- be heard nationally
- help businesses to find new ways to reduce their carbon footprint
- harness growing public interest in climate change



NET  
ZERO  
CARBON  
BY 2030

## Getting the most out of our resources

### Leeds will:

- raise the profile of recycling centres and increase their use
- promote and support waste management at a local level to bring greater resource efficiency
- recycle and reuse more
- make reuse our first choice
- get ready to collect more recycling
- use energy from waste to heat homes
- understand our carbon footprint



## OUTCOMES

- Reduction in the carbon impacts of waste generated
- Reduction in waste volumes generated
- Increase in reuse and recycling, prioritising materials offering the greatest carbon savings
- Heightened public awareness and local community ownership of waste issues, with clear evidence of increased public action and demand for change
- A growing body of businesses and other key organisations in Leeds becoming exemplars of waste reduction, and exercising clear influence for change through their own activities
- Evidence of a growing culture of reuse over disposing and buying new
- Measurable economic benefits within the city, in particular benefiting the economically disadvantaged.

For full Strategy visit [www.leeds.gov.uk](http://www.leeds.gov.uk)



#LeedsByExample